

# SPONSORSHIP OPPORTUNITIES



WE

DANCE

*For a Change*

PHILADELPHIA

APR 29 2023





## **ABOUT** **WOMEN EMPOWERED INTERNATIONAL**

Women Empowered (WE) is a 501(c)(3) non-profit organization that dares women to break the mold and make one another better. Our community promotes healing and wholeness by empowering women to transform their lives for the better as they grow in their leadership, affirm one another's gifts, and support each other in the journey.

WE inspires women to step out, be bold and take action in order to fulfill their dreams by equipping women with the tools they need to have power and control over their own lives. WE also encourages women worldwide to fulfill their dreams, as well as give back to local and global communities.

## **OUR FOUNDER**



Dr. Deidre Anderson

Dr. Deidre Anderson is a well sought-after corporate trainer, charismatic speaker, successful business owner, award-winning leadership coach, and licensed minister with a heart to see others succeed. Dr. D, as she is affectionately known, has traveled the world, inspiring people from all walks of life to break through barriers to achieve more than they ever dreamed possible. Whether in the corporate arena, the women's domain or in ministry, Dr. D believes in helping individuals and working groups to discover their true potential while motivating and inspiring them to reach higher.

As the founder and executive director of Women Empowered International, she compels women to become strong leaders through training programs and exclusive events that will help them to identify their goals and the strategies necessary to accomplish them.



## **ABOUT WE DANCE FOR A CHANGE**

WE Dance for a Change is this year's Women Empowered International's signature fundraising event. Based upon the popular hit TV show *Come Dance with Me*, WE Dance for a Change will feature inspiring young dancers and their inspirational adult partners performing dances and competing against one another for judges' points and/or audience votes. However, a different dynamic is that WE Dance for a Change contestants are amateurs who just love to hit the dance floor and have fun.

This year's contestants will represent different Women Empowered International programs. So, you can expect plenty of fun as they share their reason for participating in this invigorating event, which happens to fall on International Dance Day.

The event will be hybrid with a combination of in-person attendees and virtual viewers from around the world. Our goal is to raise a minimum of \$30,000 to support the work of Women Empowered International. Our initiatives and programs include:

- **Everyday SHE-ROSE**
- **WE Next**
- **WE GIVE BACK**
- **TransformHER Community**
- **WE Mentor & Coach Certification**





## **WHY SPONSOR WE DANCE FOR CHANGE**

By becoming a sponsor of WE Dance For Change, you have the opportunity to join Women Empowered International's journey to secure the capital necessary to offer programs and resources that position women for greatness.

As a sponsor you will be able to:

- Engage directly with WE Dance For Change participants in-person and virtually
- Increase brand awareness and credibility
- Demonstrate purpose and commitment to social change







# SPONSORSHIP LEVELS & BENEFITS

Please review the full list of sponsor level benefits.

Sponsorship Benefits	Platinum (1 Available) \$10K	Diamond \$5K	Gold \$2.5K	Silver \$1K	Bronze \$500	Friend \$250
Company name listed as event presenter with Women Empowered International	X					
Live Engagement: Speaking Opportunity - 5 minutes to address attendees	X					
Pre Engagement: Digital ad included in email communication sent to attendees before the WE Dance event	X	X				
Post Event: Digital ad included in email communication sent to attendees after the event	X	X				
Special recognition by Dr. Deldre Anderson in the Women Empowered e-Newsletter	X	X	X			
Live Engagement: Exhibit table at event	X	X	X			
Sponsor of WE Dance Contestants' Lounge	X	X	X	X		
Company Advertisement Screen in Looped Presentation shown during breaks throughout the event	X	X	X	X		
Ad in Printed and Electronic Event Program	Full Page	Full Page	Full Page	Half Page	Half Page	
Live Acknowledgement during WE Dance Event by Emcee	X	X	X	X	X	X
Company logo or name listing on event marketing collateral, promotional materials, social media and website	Logo	Logo	Logo	Logo	Logo	Name Listing
Social Media: "Thank you for supporting WE Dance" Post on Women Empowered pages [Pre-Event and Post Event]	X	X	X	X	X	X
Special Seating at event venue	X	X	X	X	X	X
Event Tickets	10	5	4	3	2	1

## Select Sponsor Level (Commitment Deadline: April 12, 2023)

- Platinum Sponsor..... \$10,000
- Diamond Sponsor..... \$5,000
- Gold Sponsor..... \$2,500
- Silver Sponsor..... \$1,000
- Bronze Sponsor..... \$500
- Friend Sponsor..... \$250

If you would like something a la carte, please let us know.





PHILADELPHIA

APR 29 2023

# THANK YOU

for your interest in supporting  
Women Empowered International's  
Fundraiser WE Dance For A Change.

# CONTACT

Women Empowered International  
3930 Welsh Road, Ste 170  
Willow Grove, PA 19090

P 215.618.2435